

## 2004 InAPT Conference Costs

	ACTUAL	PROJECTED	
<b>Speaker Costs:</b>			
Speaking fee (\$1,000 discount)	\$3,000	\$3,000	
Travel	\$271	\$600	
Meals	\$85.30	\$75	
Hotel	\$342.72	\$300	
Handouts	\$138		
<b>subtotal</b>		<b>\$3,837</b>	
<b>Site Costs:</b>			
Meeting Rooms	\$937.50	\$500	
Food and Beverage	\$2,982.61	\$3,595	
AV rental	\$345.10	\$280	
Incidental		\$150	
<b>subtotal</b>		<b>\$4,265.21</b>	
<b>Marketing:</b>			
Brochure (2000)	\$286.13	\$362.24	
Mailing (1613+)	\$600.13	\$740.00	
Purchased LCSW, LMFT	\$194.82	\$100	
Sponsorship From Youth First	(\$500.00)		
<b>subtotal</b>		<b>\$581.08</b>	
<b>Incentives:</b>			
Giveaways	\$215.00	\$400	
Membership years	\$0.00	\$100	
Raffle	\$52.97	\$150	
<b>subtotal</b>	<b>\$267.97</b>	<b>\$267.97</b>	
	<b>TOTAL</b>	<b>\$8,952</b>	
	Budgeted	\$10,490	

\*approximate cost per attendee \$149